



OPEN CALL FOR NEXTGEN HERITAGE AMBASSADORS

An advisory body of the EU-funded European Heritage Hub

Opening date: 17 November 2025 - Closing date: 28 November 2025



on the lookout for new voices

NextGen Heritage Ambassadors

an advisory body of the EU-funded
European Heritage Hub

Application deadline 28 November

Be a voice. Be a bridge. Be a NextGen Heritage Ambassador.

A new chapter begins for youth in heritage

[Youth.Heritage.Europe](#), (formerly ESACH) and [Europa Nostra](#), as affiliated partner and leader of the [European Heritage Hub](#) consortium, are proud to launch a much-awaited opportunity: Applications are now open for the NextGen Heritage Ambassadors (NGHA) 2025/27. This advisory group places young voices at the heart of the European Heritage Hub, ensuring that new generations shape the future of Europe's cultural heritage with creativity, purpose, and impact. For the duration of the project, 12 selected Ambassadors will act as youth advisors, advocates, and co-creators within the Hub, while representing the values of Europa Nostra and Youth.Heritage.Europe across Europe's heritage ecosystem.

The NextGen Heritage Ambassadors will:

- Bring the voice, creativity, and energy of young professionals and students into the Hub;
- Serve as youth advocates in strategic discussions;
- Provide fresh perspectives on how the heritage sector can respond to contemporary and future challenges (e.g., climate, social justice, digitalisation, participation);
- Represent the Hub in youth and heritage networks, events, and initiatives;
- Assess youth-related activities of the Hub and promote intergenerational dialogue;
- Serve in a consultative and co-creative capacity within Hub structures;
- Chaired and coordinated by Youth.Heritage.Europe, with the support of Europa Nostra, the NGHHA will complement the [Advisory Council](#) by focusing on youth engagement, innovation, and sustainability.

Roles & Responsibilities

Selected Ambassadors are expected to:

- Participate in online meetings (at least twice per year; occasional thematic working group meetings may apply);
- Contribute an average of approximately 2 hours per week for the project duration;
- Actively represent the European Heritage Hub in heritage or youth events and networks (online and/or in person where applicable);
- Support occasional visibility activities, including social media, short articles, podcast contributions, or interviews;
- Provide youth perspectives and advice on Hub activities, policies, and thematic priorities;
- Foster collaboration across European heritage youth communities;
- Report on activities and lessons learnt.

(Full details will be shared with selected participants.)

What's in it for you?

- 🌍 Be part of a prestigious European platform with international visibility;

🤝 Gain networking and cooperation opportunities within the European Heritage Hub project;

🧠 Participate in an advisory dialogue at European level and influence heritage policies;

🎤 Represent European heritage young professionals at key cultural events;

📖 Deepen your expertise in heritage, sustainability, advocacy, and innovation;

💡 Collaborate with peers from across Europe in a dynamic, interdisciplinary environment;

✨ Be officially presented during the *NextGen Heritage Ambassadors Launch Ceremony* in December;

🧠 Participation may lead to future opportunities for visibility, representation, and collaboration.

Ideal Candidate Profile

We are looking for passionate and committed young heritage actors who:

- Are students, emerging professionals, or early-career practitioners (typically aged up to 35 or currently enrolled as active students);
- Are residents of a European country (in the geographical terms of the [Council of Europe](#));
- Demonstrate a strong commitment to cultural heritage as a driver of sustainability, social inclusion, innovation, and European identity;
- Communicate confidently in **English (minimum B2 level)**;
- Are reliable, collaborative, and motivated to contribute regularly;
- Are open to intercultural and intergenerational dialogue;
- Bring fresh perspectives, skills, or interests in fields such as (but not limited to): heritage policy, climate and heritage, education, international cultural relations, heritage and peace, participatory practices, digital innovation, intangible heritage, community engagement, creative industries, or activism.

Application Process

Please prepare and submit by **28 November 2025** (23:59 CET): a motivation letter (max. 1 page), explaining your interest, vision, and contribution as an Ambassador, and Curriculum Vitae (max. 2 pages). Submit your application by

email: studentsforculturalheritage@gmail.com. All documents must be in English.

Timeline

Call for Applications opens	17 November 2025
Deadline for applications	28 November 2025
Notification of selected candidates	Beginning of December 2025
Official Launch Ceremony (online)	December 2025
Programme duration	14 months (December 2025 - February 2027) *This period is in line with the project duration, which could be subject to extension

Important Notes

- Participation is **voluntary** and **non-remunerated** (no financial or contractual obligations).
- Meetings will be facilitated, and minutes will be shared by Youth.Heritage.Europe.

Ready to shape the future of European heritage?

If you believe that heritage is not just about the past - but also about shaping a more inclusive, sustainable, and creative European future - we encourage you to apply and become part of the NextGen Heritage Ambassadors community.

About

The [European Heritage Hub](#) is a large-scale Preparatory Action co-funded by the European Union, bringing together key heritage organisations and stakeholders to build a more sustainable, innovative, and inclusive heritage movement in Europe. Youth participation is a cornerstone of the Hub, helping ensure long-term resilience and intergenerational dialogue in the sector.

[Youth.Heritage.Europe.](#) continues the legacy and best practices of the European Students' Association for Cultural Heritage (ESACH), a youth-led network founded in 2017. After 8 years of advocating for youth in the heritage sector as an informal network, the association was formalised and now positions itself as one of the most active stakeholders promoting youth presence in the heritage field. Its mission is to connect and empower young people in the cultural heritage field across Europe through collaboration, knowledge exchange, and advocacy. Following values of inclusivity, sustainability, and interdisciplinarity, ensuring that heritage work is innovative and relevant for future generations. This European network brings together around 700 students and early-career professionals from more than 30 countries. Key initiatives include youth-led policy contributions, awareness-raising campaigns, and collaborative projects with European heritage organisations, continuing a strong tradition of cross-border cooperation and fresh perspectives in the heritage sector.

[Europa Nostra](#) is the European voice of civil society committed to safeguarding and promoting cultural and natural heritage. It is a pan-European federation of heritage NGOs, supported by a wide network of public bodies, private companies and individuals, covering over 40 countries. It is the largest and the most representative heritage network in Europe, maintaining close relations with the European Union, the Council of Europe, UNESCO and other international bodies. Europa Nostra celebrated its 60th anniversary in 2023.

Europa Nostra campaigns to save Europe's endangered monuments, sites and landscapes, in particular through the [7 Most Endangered Programme](#). It celebrates and disseminates excellence through the [European Heritage Awards / Europa Nostra Awards](#). Europa Nostra actively contributes to the definition and implementation of European strategies and policies related to

heritage, through a participatory dialogue with European Institutions and the coordination of the [European Heritage Alliance](#). It is also a partner of the [New European Bauhaus](#) initiative developed by the European Commission, and a leading European member and supporter of the [Climate Heritage Network](#). Europa Nostra has led the European consortium selected by the European Commission to run the [European Heritage Hub](#) project since 2023.